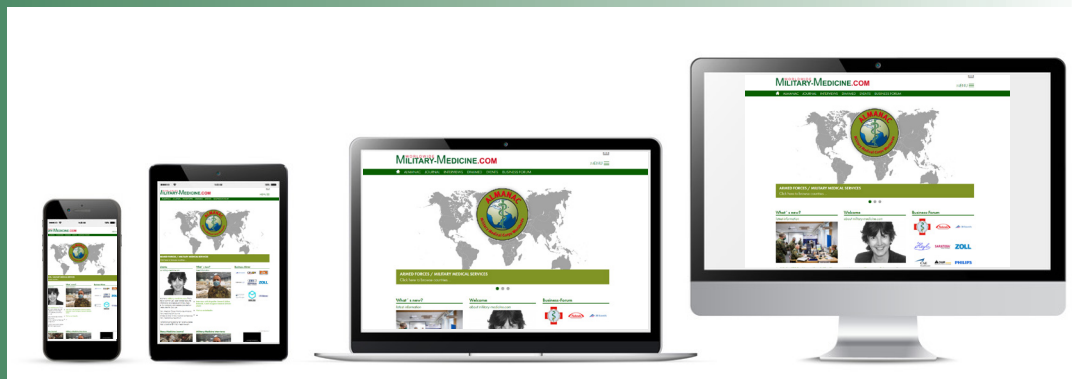


WORLDWIDE MILITARY-MEDICINE.COM

MEDIA DATA 2024



VALID FROM JANUARY 1st, 2024



An online publication of

Beta Publishing

Celsiusstraße 43, 53125 Bonn Germany

www.beta-publishing.com



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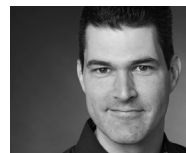
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VR-Bank Bonn Rhein-Sieg eG

BLZ: 370 695 20 / Konto-Nr.: 8008993018
IBAN: DE45 3706 9520 8008 9930 18 & BIC: GENODED1RST
USt.-Ident-Nr.: DE 122269261



PUBLISHING HOUSE
Beta Verlag & Marketinggesellschaft mbH
Celsiusstr. 43, 53125 Bonn

www.beta-publishing.com

ABOUT OUR WEBSITE

Our website provides four key resources for your use:

Military Medical Corps Worldwide Almanac

– the only comprehensive, international reference source for descriptions of nations' military medical services

Military-medicine.com Journal

– a free internet journal for intellectual debate on topics in military medicine

DiMiMed and a list of other military medical conferences

– including physical and virtual conferences and exhibitions on military medicine

Military medical business forum

– a hosting platform for commercial suppliers in the military medical market

BRIEF PROFILE

Worldwide crises, natural and technological disasters represent growing challenges to human expertise and resources and, as a result, the aid that can be provided by the military medical services is becoming increasingly relevant in today's world.

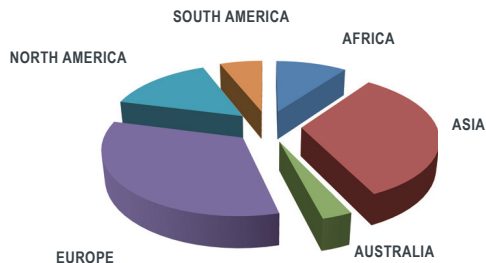
The specialist online journal www.military-medicine.com plays a major role here, as it contributes towards extending the knowledge and skills of serving medical officers, medical officer cadets (and trainees in the medical field) and medical officers of the reserve forces who work as physicians, dentists, veterinary surgeons and pharmacists in private practice and in hospitals.

www.military-medicine.com deals with a wide range of topics relevant to military medicine, disaster and emergency medicine, CBRN, PTSD, Infectious Diseases and showcases developments and innovations in the sector. A particular focus is on the materials required in the fields of disaster and emergency medicine and for wound treatment, and on the procurement of these.

www.military-medicine.com is targeted at decision-makers and users of medical products.

TARGET GROUP

- Military medical services worldwide and international organisations
- Military medical officers working:
 - in medical institutes and military hospitals
 - in specialist medical centres and military hospitals in which civilian patients are also treated, field hospitals and rescue centres
 - in various disciplines and fields (general and emergency physicians, consultants, nurses, dentists, veterinary surgeons and pharmacists active in the clinical field)
 - as dentists and dental consultants
 - in experimental and research institutes as specialists, dentists, veterinary surgeons and pharmacists
 - in pharmacies, medical depots and logistic centres where they are responsible for the selection, procurement and storage of medical materials (pharmaceuticals, medical devices and medical equipment)
 - as physicians, dentists, veterinary surgeons, pharmacists and nurses in organisation, management, training, logistics, administration etc.
- Medical officer cadets
- Medical officers and military pharmacists of the reserve forces



BRIEF PROFILE

The **ALMANAC** Military Medical Corps Worldwide is the first and currently only publication that provides a systematic overview of the military medical services throughout the world in the form of summarised portraits.

The **ALMANAC** gives exclusive insights into the operation of the military medical services, their tasks and missions, the changes resulting from the restructuring of the armed forces, their procurement policies and personnel, and offers details of contact persons and contact information.

The **ALMANAC** is a reference work that is known and respected by the military medical services across the globe. It profiles leading inter national organisations and committees of the military medical services.

READERSHIP

The **ALMANAC** is designed specifically as a reference work for decision-makers and product users in the military medical services and defence ministries, physicians in military hospitals and the commanding officers of military medical institutes.

The **ALMANAC** is read in more than 180 countries across the globe. There are numerous national and international events and conventions, including COMEDS, ICMM, IPRED, AMSUS, NATO Conferences and MEDICA that represent additional channels of distribution for the **ALMANAC**.



WORLDWIDE MILITARY-MEDICINE.COM

HOME ALMANAC JOURNAL INTERVIEWS DIMMED EVENTS BUSINESS FORUM

NATIONS WITH ARMED FORCES / MILITARY MEDICAL SERVICES

 Afghanistan, Islamic Republic of Armed Forces Personnel: 195.000 • Military Hospitals: 0 • Medical Officers: 753	 Korea, Republic of Armed Forces Personnel: 622.000 • Military Hospitals: 14
 Albania, Republic of Armed Forces Personnel: 46.684 • Military Hospitals: 1 • Medical Officers: 90	 Kuwait, State of Armed Forces Personnel: 15.000 • Military Hospitals: 2 • Medical Officers: n/a
 Algeria, Democratic and Popular Republic of Armed Forces Personnel: 147.000 • Military Hospitals: 1 • Medical Officers: n/a	 Kyrgyzstan, Republic of Armed Forces Personnel: 10.900 • Military Hospitals: 1 • Medical Officers: n/a
 Angola, Republic of Armed Forces Personnel: 110.000 • Military Hospitals: n/a • Medical Officers: n/a	 Latvia, Republic of Armed Forces Personnel: 3.000 • Medical Officers: 20
 Argentine Republic Armed Forces Personnel: 100.000 • Military Hospitals: 10 • Medical Officers: n/a	 Lebanon, Republic of Military Hospitals: 1 • Medical Officers: n/a
 Armenia, Republic of Armed Forces Personnel: 46.684 • Military Hospitals: 0 • Medical Officers: 92	 Liberia, Republic of Armed Forces Personnel: 2.100 • Military Hospitals: 1 • Medical Officers: n/a
 Australia, Commonwealth of Armed Forces Personnel: 51.000	 Lithuania, Republic of Armed Forces Personnel: 12.000 • Military Hospitals: 3 • Medical Officers: n/a
 Austria, Republic of Armed Forces Personnel: 35.000 • Military Hospitals: 3 • Medical Officers: n/a	 Luxembourg, Grand Duchy of Armed Forces Personnel: 1.100 • Medical Officers: 4
 Azerbaijan, Republic of Armed Forces Personnel: 92.000 • Military Hospitals: 0 • Medical Officers: n/a	 Madagascar, Republic of Armed Forces Personnel: 13.000 • Military Hospitals: n/a • Medical Officers: n/a
 Bahrain, Kingdom of Armed Forces Personnel: 9.000 • Military Hospitals: 1 • Medical Officers: 92	 Malaysia Armed Forces Personnel: 4.000 • Military Hospitals: 3 • Medical Officers: 461
 Bangladesh, People's Republic of Armed Forces Personnel: 450.000 • Military Hospitals: 1 • Medical Officers: n/a	 Mali, Republic of Armed Forces Personnel: 7.770 • Military Hospitals: 3 • Medical Officers: n/a
 Belarus, Republic of Armed Forces Personnel: 54.000 • Military Hospitals: 3 • Medical Officers: 500	 Malta, Republic of Armed Forces Personnel: 2.140 • Medical Officers: 3
 Belgium, Kingdom of Armed Forces Personnel: 29.000 • Military Hospitals: 1 • Medical Officers: 04	 Mauritania, Islamic Republic of Armed Forces Personnel: 16.870 • Military Hospitals: 1 • Medical Officers: 100
 Bhutan, Kingdom of Armed Forces Personnel: 2.000 • Military Hospitals: 0 • Medical Officers: 0	 Mexico, United Mexican States Armed Forces Personnel: 222.000 • Military Hospitals: 21 • Medical Officers: 2.403
	 Moldova, Republic of Armed Forces Personnel: 8.750 • Military Hospitals: 1 • Medical Officers: n/a

YOUR OPTIONS - Special Packages

	<u>BASIC - PACKAGE</u>	<u>PREMIUM - PACKAGE</u>
Rectangle or Leaderboard Banner on Homepage (<i>rotating</i>)	✓	✗
Slider on Homepage (<i>rotating</i>)	✗	✓
Business Forum	✓	✓
Content Banner <i>within all articles & interviews</i>	✗	✓
Content Banner <i>within the list of articles & interviews</i>	+ 350,00€ <i>middle position</i>	+ 450,00€ <i>top position</i>
Choose between: <i>Advertorial/Homestory</i> <i>Product information</i> <i>Video</i>	✓	✓
Costs:	2.950,00€ for one year (750,00€ per quarter)	4.950,00€ for one year (1.250,00€ per quarter)

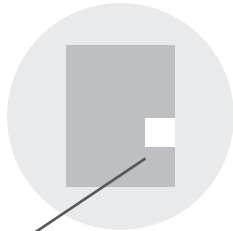
Contact us for your individual package or combi-packages together with our conferences and publications:
events@beta-publishing.com



CONTENT BOX

580,00€ (excl. VAT) per quarter

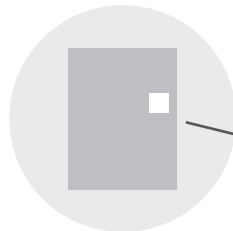
- Our Military-Medicine Website includes content boxes on the right side. They will be seen every time one clicks on a category
- max. 280 px wide



BUSINESS FORUM

200,00€ (excl. VAT) per quarter

- Your logo on the right side after clicking on a category
- Logo, contact data, address, company description (max 1.300 characters incl. spaces)



YOUR OPTIONS - Description

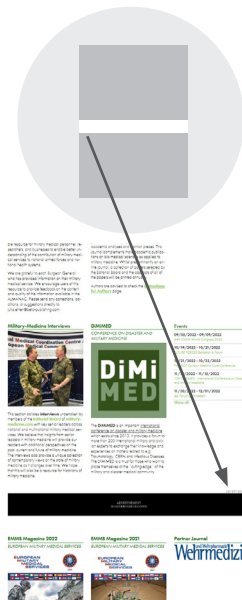
SLIDER (rotating)

1920 x 880 px
600,00€ (excl. VAT) per quarter



LEADERBOARD BANNER (rotating)

1920 x 180 px
380,00€ (excl. VAT) per quarter



RECTANGLE BANNER (rotating)

600 x 600 px
380,00€ (excl. VAT) per quarter



CONTENT BANNER

320,00€ (excl. VAT) per quarter

- Advertisement of your products/company
- listed in category „Journal“/„Interviews“ (middle or top position)
- listed in ALMANAC-Countries



ADVERTORIAL/HOMESTORY

280,00€ (excl. VAT) per quarter

- description of your company, products, work, ..
- listed in category „Journal“
- max. 7.000 characters, 3 Photos



PRODUCT INFORMATION

280,00€ (excl. VAT) per quarter

- advertisement of your products
- listed in the category „Journal“



VIDEO

280,00€ (excl. VAT) per quarter

- Imagefilm between the list of articles and in your business forum profile
- max. 4 min.
- via vimeo or YouTube link



Become a	Friend	Supporter		Patron		Benefactor
<ul style="list-style-type: none"> Participation in the conference on 11th and 12th November 2024 Incl. lunch and coffee breaks Incl. ticket for MEDICA Trade Fair 	1 Person	1 Person		2 Persons		2 Persons
<ul style="list-style-type: none"> Effective advertising space for your Roll-up banner stand One standing table for your booklets 	x	4m ²	6m ²	4m ²	6m ²	✓
<ul style="list-style-type: none"> Logo on our Website for at least 3 months 	x	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> Presentation of 15 minutes You have the opportunity to present a lecture embedded in the scientific program and present yourself effectively to our audience. LIMITED – Only 10 Slots available! 	x	x	x	✓	✓	✓
<ul style="list-style-type: none"> Logo on the lanyard Roll-up in the conference room Flyer in the conference folder 	x	x	x	x	x	✓
Regular Price	€ 490,- plus 19% VAT	€ 1.690,- plus 19% VAT	€ 2.190,- plus 19% VAT	€ 3.690,- plus 19% VAT	€ 4.190,- plus 19% VAT	€ 4.590,- plus 19% VAT



Please visit our website for more information:

www.dimimed-duesseldorf.de



Please visit our website for more information about our national events:
<https://wehrmed.de/veranstaltungen/> & <https://crisis-prevention.de/veranstaltungen/>

24. Forum Zahnmedizin



26. - 27. November 2024 — Hotel Collegium Leoninum, Bonn

CP-Symposium

zum gesundheitlichen Bevölkerungsschutz



10. Dezember 2024 — Hotel Aquino, Berlin

7. CP-Konferenz



Unsere Kooperationspartner:



21. & 22. März 2024

Umweltforum - Pufendorfstraße 11, 10249 Berlin

GENERAL TERMS AND CONDITIONS FOR ADVERTISING SALES

WORLDWIDE MILITARY-MEDICINE.COM

1

For reasons of organizational effectiveness, economic considerations and our determination to treat our customers fairly and equally, the following General Terms and Conditions cannot be altered or modified and shall also prevail if the other party is using different or contrary terms and conditions. This Clause shall only be applied in legal dealings with an enterprise, a legal entity under public law or a special fund under public law. The General Terms and Conditions valid on the day of the contract date shall prevail (www.military-medicine.com).

2

Advertising sale means any contract concerning the publication of one or more advertisements on behalf of a commercial enterprise in a periodical publication for distribution purposes. Pull-out and fly leaf supplements are considered advertising for the purpose of these Terms and Conditions.

3

Advertising orders are legally binding for the client, whether they have been submitted personally, by phone, by mail, by fax or by email. If the client exercises his right to withdraw from the contract, the publisher or his advertising agent must be notified at least eight weeks before the date of release. If the order has been submitted through telecommunication channels, this provision shall only apply in legal relations with an enterprise pursuant to § 14 BGB (the German Commercial Code).

4

An advertising sale shall be considered binding for the Contractor once the written confirmation has been issued. If the advertising department does not receive an objection from the Client within 10 days, the order shall be fulfilled as stated in the confirmation. The objection period for urgent orders (including those received by phone) which need to be processed immediately by the advertising department is 24 hours.

5

The publisher shall be entitled to refuse advertisements on the basis of their content, origin or technical form in compliance with standard procedures and reasonable publishing policies – even after a contract has been concluded – if the content is unlawful or immoral or if it violates official regulations or if a publication would be un- acceptable for the publisher.

6

No guarantee can be provided for the publication of advertisements or supplements in certain places. The publisher reserves the right to modify the content and/or the layout of his publication at any time. Circulation figures are provided without obligation or guarantee.

7

The publisher guarantees the faithful publication of the advertisement as provided by the Client. In the event of grave defects which significantly undermine and impair the purpose of the advertisement, the Client shall be entitled to the publication of a faithfully reproduced replacement advertisement. If this replacement advertisement again turns out flawed, the Client shall have the right to reduce his payment or to cancel the order. The Client shall be responsible for the quality of the online file. No guarantee can be given for the faithful reinclusion of advertisements and/or modifications ordered by telephone.

8

The Client shall be responsible for the timely delivery of all online files to the publisher's premises. Test integration shall only be provided on the Client's special request. After the advertisement has been published, the Client shall be provided with a notification of the online-presence. The Client shall be responsible for the correctness of the result when supplying digital data.

9

Advertising orders must be fulfilled within one year of the contract date. If the Client has been given the right to call off individual advertisements, the order must be fulfilled within one year of the publication of the first advertisement, published. If the order is reduced, the lower rate will be correspondingly applied.

10

Warranty and compensation claims based on obvious defects shall be ruled out unless they have been duly and formally notified in writing within four weeks of the publication date. § 639 BGB shall not be affected. In the event that the order cannot be fulfilled due to reasons beyond the responsibility of the publisher, the Client shall be obliged to reimburse the publisher for his costs. If the purchased advertisements have only been partially published due to reasons beyond the responsibility of the publisher, the Client shall have to make an appropriate pro-rata payment. Discounts shall be calculated on the basis of the number of actually published advertisements. In cases of ordinary negligence on the part of the Contractor, his legal representatives or vicarious agents, any compensation claims of the Client due to the nonpublication or delayed publication of his purchased advertisements shall be limited to immediate damages which may be deemed foreseeable and typical for agreements of this kind. The Contractor shall not be held liable by enterprises in cases of ordinarily negligent violations of immaterial contractual duties. These limitations of liability shall not apply to damages caused intentionally or through gross negligence and personal injuries.

11

Invoices must be paid in full within 30 days after the invoice date. If the Client has failed to make his payment by the due date, the publication of any additional advertisement can be made conditional upon the pre-payment of the respective fee and the settlement of all outstanding invoices, not - withstanding the originally agreed term of payment. If the Client exceeds the term of payment, all payable amounts will become due immediately, including the fees for advertisements currently online which have not yet been formally invoiced. The advertising department demands pre-payment for recruitment ads and occasional ads. The advertisements will only be online after the invoiced amount has been received. If the invoice address is different from the Client's postal address, this address will need to be identified as such.

12

Delayed and deferred amounts are subject to an interest rate of 8 percent above the basic interest rate plus the collection costs. Reminders will be issued at a charge of € 5 each. The Contractor reserves the right to fulfill an order only after he has received the corresponding payment. In the event that the Client requests insolvency proceedings to be opened or that his assets are otherwise charged or forfeited, all demands shall become due for advertisements immediately. This also includes demands which haveas yet not been published.

13

All contracts are subject to German Law. Place of performance is Bonn. Place of jurisdiction for all rights and obligations including those emanating from bills and cheques is Bonn, inasmuch as the Client is a full trader, a legal entity under public law or a special fund under public law. Contracts between autonomous subsidiary publishers in other countries and their customers are subject to the laws of the country where said subsidiary has been duly registered. Place of performance and place of jurisdiction is the domicile of the subsidiary publisher.

14

Contracts between autonomous subsidiary publishers in other countries and their customers are subject to the laws of the country where said subsidiary has been duly registered. Place of performance and place of jurisdiction is the domicile of the subsidiary publisher.

15

Any divergent provisions must be confirmed in writing.

16

We point out that the personal data required for purposes of distribution and the performance of contractual duties have been stored by us or by third parties.

17

If for certain reasons some of these terms and conditions were found to violate legal regulations, the other terms would continue to be valid. In all business dealings with enterprises, any wholly or partially invalidated provision shall be replaced by a regulation which reflects the economic purpose and intention of the original provision as faithfully as possible.

